

School Supplies & Stationery Selection

Catalogue 2025

BRUNNEN

www.brunnen.com



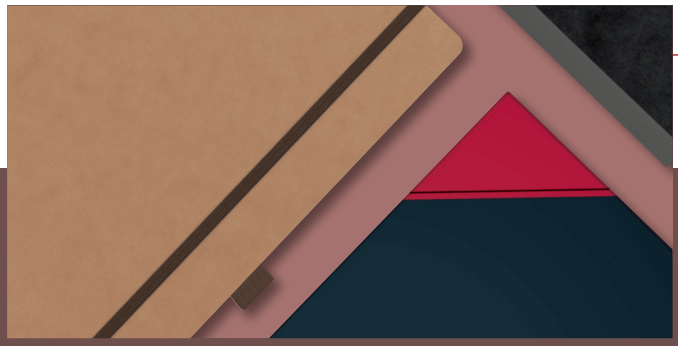
The mark of
responsible forestry

Look for
FSC® certified products.



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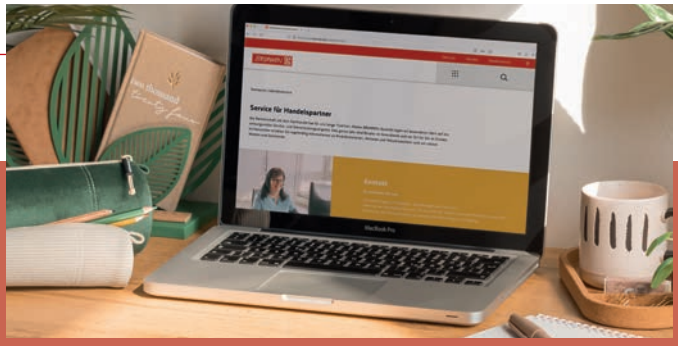
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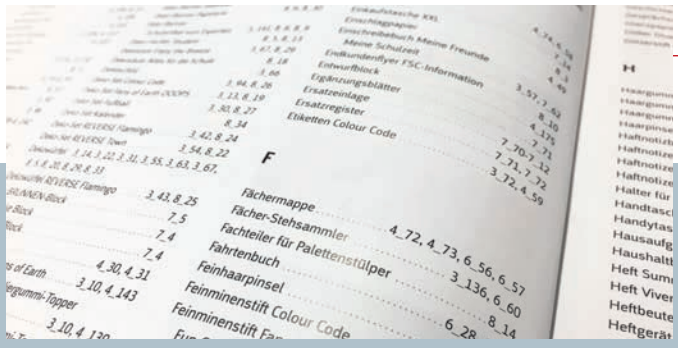
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Wirebound Refill Pads

Success Thanks Premium Quality and Variety




Student
Premium

All Key Benefits for you and your Customers

- **more sales** with BRUNNEN brand quality – **Made in Germany**
- **PREMIUM quality** with 90-gram paper - for a unique writing experience
- **unrivalled product range variety and expertise** – in all standard rulings and grammages
- with **clever easy sheet removal** for easy and clean separation









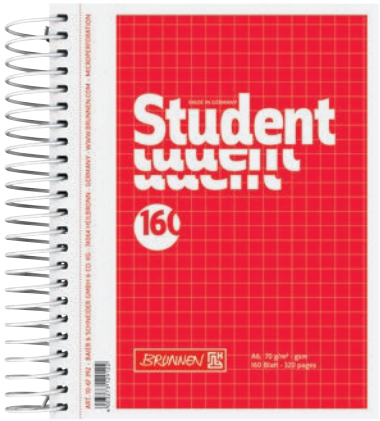

MADE IN GERMANY
student
80

Wirebound Refill Pad Student A6

- format: A6
- 5 mm squared
- 160 sheet(s), 320 pages
- 70 gsm, quality paper
- spiral bound, micro-perforation
- colour: red

4 003273 129122

1067392
5 piece(s)



Wirebound Refill Pad Student A4

- format: A4
- 80 sheet(s), 160 pages
- 70 gsm, quality paper
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation

- ruled with margins to the left and to the right, rul. 27
- colour: blue

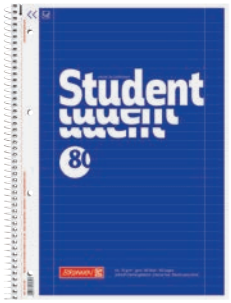
4 003273 180307

1067927
5 piece(s)

- 5 mm squared with margins to the left and to the right, rul. 28
- colour: red

4 003273 180314

1067928
5 piece(s)



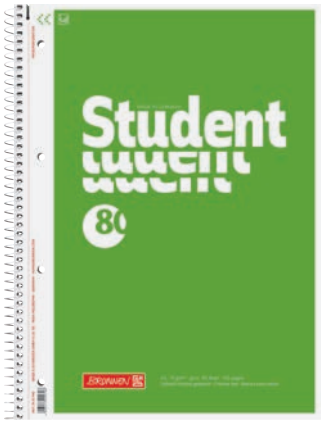


Wirebound Refill Pad Student A4 rul. 20

- format: A4
- blank, rul. 20
- 80 sheet(s), 160 pages
- 70 gsm, quality paper
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: green

4 003273 200708

1067940
5 piece(s)

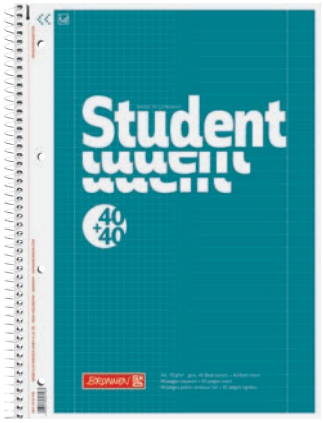


Wirebound Refill Pad Student “DUO” A4

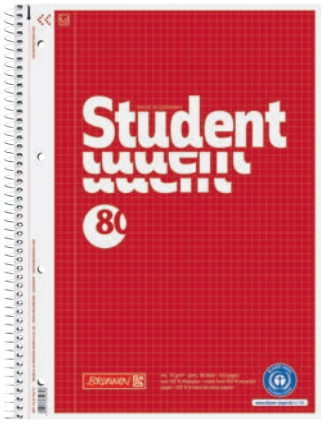
- format: A4
- squared/ruled
- 80 sheet(s), 160 pages
- 70 gsm, quality paper
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: petrol
- 40 sheets squared, 40 sheets ruled, each with margins to the left and to the right

4 003273 607583

1067974
5 piece(s)



Wirebound Refill Pads

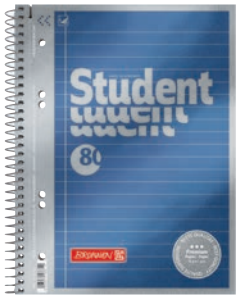


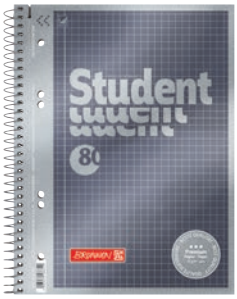
Wirebound Refill Pad Student Recycling A4 rul. 22

- format: A4
- 5 mm squared, rul. 22
- 80 sheet(s), 160 pages
- 70 gsm, recycled paper
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: red

4 003273 659858 **106783201** 5 piece(s)

www.blauer-engel.de/uz56





Wirebound Refill Pad Premium Student A5

- format: A5
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 6-hole punching, easy sheet removal, micro-perforation
- with metallic effect finish

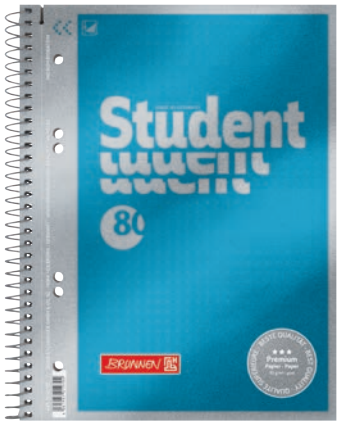
Premium Papier · Paper

- ruled, rul. 4
- colour: blue

4 003273 566712 **1067151** 5 piece(s)

- 5 mm squared, rul. 5
- colour: anthracite

4 003273 566729 **1067152** 5 piece(s)

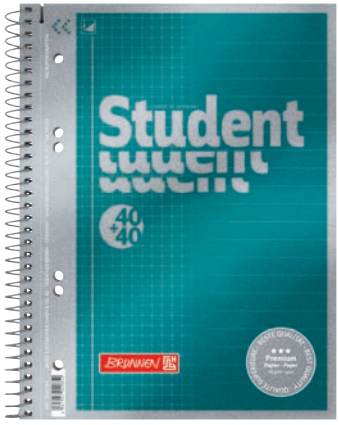


Wirebound Refill Pad Premium Student A5

- format: A5
- dotted
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 6-hole punching, easy sheet removal, micro-perforation
- colour: blue, with metallic effect finish

4 061947 019704 **1067157** 5 piece(s)

Premium Papier · Paper



Wirebound Refill Pad Premium Student “DUO” A5

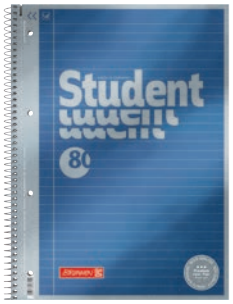
- format: A5
- squared/ruled
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 6-hole punching, easy sheet removal, micro-perforation
- colour: petrol, with metallic effect finish
- 40 sheets squared, 40 sheets ruled

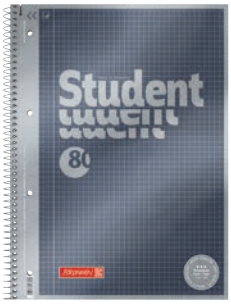
4 061947 040852 **1067154** 5 piece(s)

Premium Papier · Paper

Wirebound Refill Pad Premium Student A4

- format: A4
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- with metallic effect finish



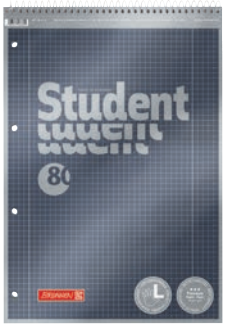


• ruled, rul. 21 • colour: blue	4 003273 566552	**1067141** 5 piece(s)
• 5 mm squared, rul. 22 • colour: anthracite	4 003273 566569	**1067142** 5 piece(s)
• ruled with margin, rul. 25 • colour: blue	4 003273 566576	**1067125** 5 piece(s)
• 5 mm squared with margin, rul. 26 • colour: anthracite	4 003273 566583	**1067126** 5 piece(s)
• ruled with margins to the left and to the right, rul. 27 • colour: blue	4 003273 566590	**1067127** 5 piece(s)
• 5 mm squared with margins to the left and to the right, rul. 28 • colour: anthracite	4 003273 566668	**1067128** 5 piece(s)

Wirebound Refill Pad Premium Student A4

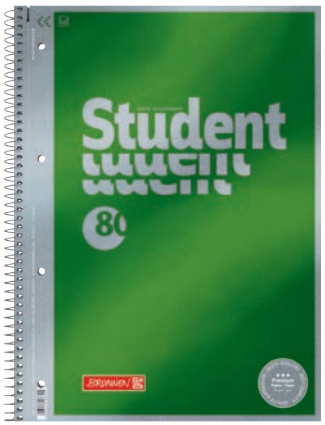
- format: A4
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- head spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- with metallic effect finish
- suitable for left-handers





• ruled with margins to the left and to the right, rul. 27 • colour: blue	4 003273 566682	**1067111** 5 piece(s)
• 5 mm squared with margins to the left and to the right, rul. 28 • colour: anthracite	4 003273 566699	**1067112** 5 piece(s)

Wirebound Refill Pads



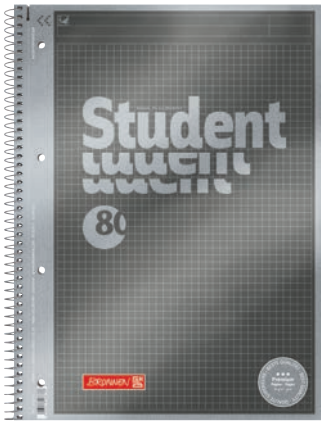
Wirebound Refill Pad Premium Student A4 rul. 20

- format: A4
- blank, rul. 20
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: green, with metallic effect finish

4 003273 566705

1067140
5 piece(s)

Premium Papier · Paper



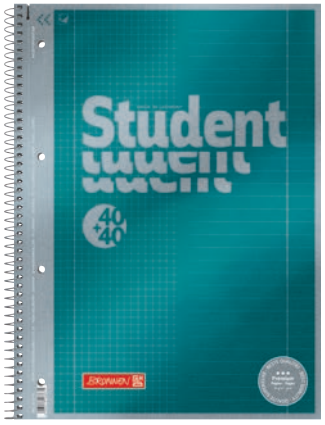
Wirebound Refill Pad Premium Student “Protocol” A4

- format: A4
- 5 mm squared, framed with headers
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: anthracite, with metallic effect finish
- protocol ruling

4 003273 566736

1067145
5 piece(s)

Premium Papier · Paper



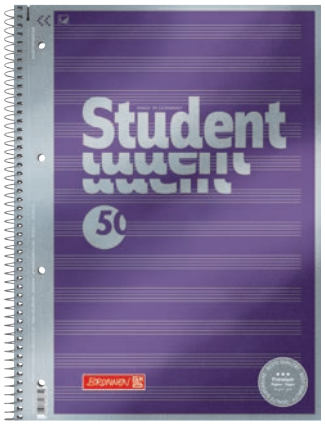
Wirebound Refill Pad Premium Student “DUO” A4

- format: A4
- squared/ruled
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: petrol, with metallic effect finish
- 40 sheets squared, 40 sheets ruled, each with margins to the left and to the right

4 003273 566675

1067174
5 piece(s)

Premium Papier · Paper



Wirebound Refill Pad Premium Student “Notes” A4 rul. 14

- format: A4
- stave ruling, 12 staves, rul. 14
- 50 sheet(s), 100 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: violet, with metallic effect finish

4 003273 566750

1067144
5 piece(s)

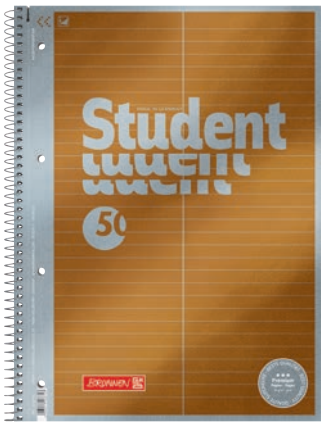
Premium Papier · Paper

Wirebound Refill Pad Premium Student "Vocabulary" A4 rul. 53

- format: A4
- ruled with dividing line, rul. 53
- 50 sheet(s), 100 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: yellow, with metallic effect finish

4 003273 566743

1067146
5 piece(s)

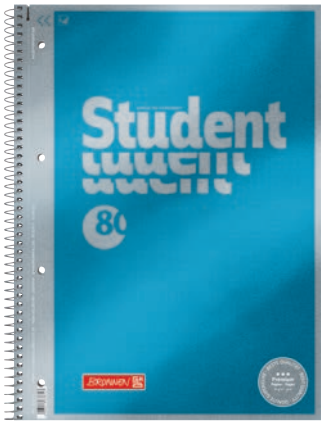


Wirebound Refill Pad Premium Student A4

- format: A4
- dotted
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: blue, with metallic effect finish

4 003273 638747

1067147
5 piece(s)

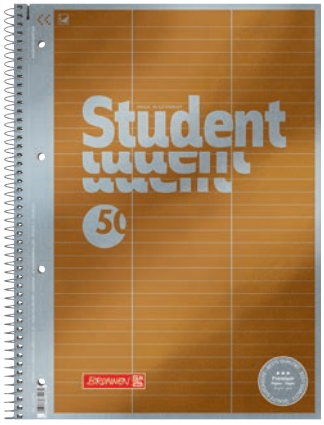


Wirebound Refill Pad Premium Student "Vocabulary" A4 rul. 54

- format: A4
- ruled with two dividing lines, rul. 54
- 50 sheet(s), 100 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: yellow, with metallic effect finish

4 003273 672284

1067148
5 piece(s)



Wirebound Refill Pad Premium Student Metallic A4

- format: A4
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- assortment: 3 colours (gold-coloured, silver-coloured, rose gold-coloured), with metallic effect finish



- ruled with margins to the left and to the right, rul. 27

4 061947 023190

106732795
5 piece(s)

- 5 mm squared with margins to the left and to the right, rul. 28

4 003273 640443

106732895
5 piece(s)

Wirebound Refill Pads



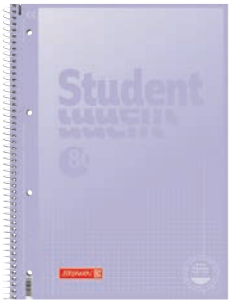


Wirebound Refill Pad Premium Student “Pastel” A4 rul. 27

- format: A4
- ruled with margins to the left and to the right, rul. 27
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- assortment: 2 colours (pastel mint, pastel rose), with soft-touch surface finish

4 061947 033250

106732796
5 piece(s)





Wirebound Refill Pad Premium Student “Pastel 2” A4 rul. 28

- format: A4
- 5 mm squared with margins to the left and to the right, rul. 28
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- assortment: 2 colours (pastel blue, pastel purple), with soft-touch surface finish

4 061947 103977

106732894
5 piece(s)



Wirebound Refill Pad Premium Vivendi A4 rul. 3

- format: A4
- two lines per row, 3.5 mm space, rul. 3
- 40 sheet(s), 80 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: green

4 003273 575349

106720302
5 piece(s)

FSC
The mark of responsible forestry
FSC® C016069



Wirebound Refill Pad Premium Student Colour Code A6

- format: A6
- 5 mm squared
- 120 sheet(s), 240 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, micro-perforation
- with palpable matte-glossy effect

• colour: denim	4 061947 099423	**106724239** 5 piece(s)
• colour: mint	4 061947 099447	**106724254** 5 piece(s)
• colour: onyx	4 003273 577183	**106724290** 5 piece(s)

Wirebound Refill Pad Premium Student Colour Code A4

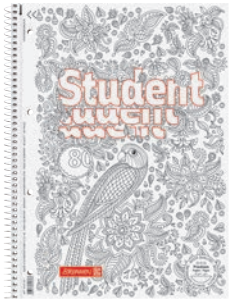
- format: A4
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- with palpable matte-glossy effect

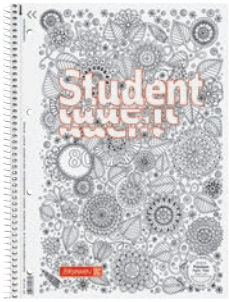


	ruled with margins to the left and to the right, rul. 27	5 mm squared with margins to the left and to the right, rul. 28
colour: red	**1067927123** • 5 piece(s)	**1067928123** • 5 piece(s)
colour: azur	**1067927133** • 5 piece(s)	**1067928133** • 5 piece(s)
colour: kiwi	**1067927152** • 5 piece(s)	**1067928152** • 5 piece(s)
colour: purple	**1067927160** • 5 piece(s)	**1067928160** • 5 piece(s)
colour: onyx	**1067927190** • 5 piece(s)	**1067928190** • 5 piece(s)
colour: silver	**1067927192** • 5 piece(s)	**1067928192** • 5 piece(s)

Wirebound Refill Pad Premium Student ZENart A4

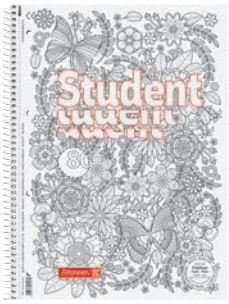
- format: A4
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: white
- cover and inner side with motifs for colouring

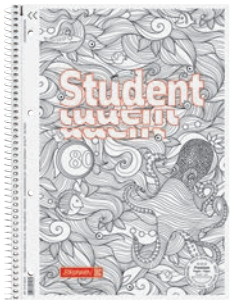




• motif: Parrot • ruled with margins to the left and to the right, rul. 27	**1067427** 5 piece(s)
• motif: Floral • 5 mm squared with margins to the left and to the right, rul. 28	**1067428** 5 piece(s)

Wirebound Refill Pads





Wirebound Refill Pad Premium Student ZENart A4

- format: A4
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: white
- cover and inner side with motifs for colouring

Premium Papier · Paper

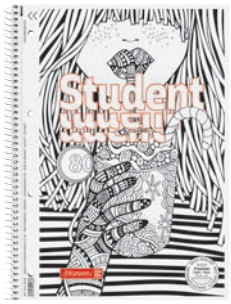
- motif: Butterfly
- ruled with margins to the left and to the right, rul. 27

4 003273 562271 **106742701** 5 piece(s)

- motif: Octopus
- 5 mm squared with margins to the left and to the right, rul. 28

4 003273 562264 **106742801** 5 piece(s)





Wirebound Refill Pad Premium Student ZENart A4

- format: A4
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- colour: white
- cover and inner side with motifs for colouring

Premium Papier · Paper

- motif: Llama
- ruled with margins to the left and to the right, rul. 27

4 061947 015638 **106742702** 5 piece(s)

- motif: Cocktail
- 5 mm squared with margins to the left and to the right, rul. 28

4 061947 015683 **106742802** 5 piece(s)





Wirebound Refill Pad Premium Student FACT!plus A4

- format: A4
- 80 sheet(s), 160 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- spiral bound, 4-hole punching, easy sheet removal, micro-perforation
- pressboard cover sheet, 335 gsm

Premium Papier · Paper

- ruled with margins to the left and to the right, rul. 27
- colour: brown

4 061947 011678 **106782770** 5 piece(s)

- ruled with margins to the left and to the right, rul. 27
- colour: black

4 061947 011692 **106782790** 5 piece(s)

- 5 mm squared with margins to the left and to the right, rul. 28
- colour: brown

4 061947 011715 **106782870** 5 piece(s)

- 5 mm squared with margins to the left and to the right, rul. 28
- colour: black

4 061947 011739 **106782890** 5 piece(s)


Student
Mit starkem Premium Papier

BRUNNEN Wirebound Refill Pads – at the P.O.S.

A wall and a centre gondola presentation are available for the optimal presentation of the wirebound refill pad **bestsellers**. This allows the pads to be positioned compactly and clearly and your customers can quickly find the right item.
Ideally placed as a take-away item, BRUNNEN Wirebound Refill Pads guarantee **first-class sales opportunities** all year round.

CENTRE GONDOLA

With **advertising space** on both side elements and on the front side

With a high-quality **acrylic top plate**

Thanks to the double scanner strip, **product advantages** are spotted easily



Similar to illustration

The complete Student Wirebound Refill Pad range is **"Made in Germany"**

With **LED lighting** under each shelf

Base dimensions W x D x H: 224 x 111 x 150 cm
Top displays W x H: 70 x 15.5 cm

An attractive Student

Whether **centre gondola** or **Tegometall wall presentation system** - a professional presentation of goods demonstrates **competence** and allows you to provide your customers the best service for office or school.

Your specialist representative is happy to help you anytime with any questions you may have.

1 METRE SHOP WALL



Student - Germany's most well-known and popular Wirebound Refill Pad - an **asset for every retailer**

Its **exclusive premium paper** and **extraordinary metallic look** take this bestseller to a new level



Labels and scanner strip show the ruling and point out its **premium quality**

The perfect take-away article for a large target group - **promotes spontaneous buys** and guarantees **sales all year round**

The complete and versatile range is **beautifully presented** with LED lighting under every shelf

Dimensions W x D x H: 103 x 58 x 252 cm

Notebooks

Unique Variety from a Single Source




two thousand
twenty-five

All key benefits for you and your customers

- competence and quality **since 1877**
- **unique variety** and all common **rulings and formats**
- from **high-quality to low-cost**
- **various designs** – soft and hard cover and exercise books
- **for all uses** – from diary to bullet journal, for office or home
- always **new attractive articles**










Talmovia
BRUNNEN

Notebook Hardback

- 96 sheet(s), 192 pages
- 70 gsm, quality paper
- glue binding
- paper cover binding, hard cover, laminated, colour: black
- with red corners



	A7	A6	A5	A4
ruled	**865517301** • 10 piece(s)	**865516301** • 5 piece(s)	**865514301** • 5 piece(s)	**865513301** • 5 piece(s)
blank	**865507301** • 10 piece(s)	**865506301** • 5 piece(s)	**865504301** • 5 piece(s)	**865503301** • 5 piece(s)
5 mm squared	**865527301** • 10 piece(s)	**865526301** • 5 piece(s)	**865524301** • 5 piece(s)	**865523301** • 5 piece(s)

Notebook Cloth Bound Premium FACT!plus A5

- format: A5, with rounded corners
- 96 sheet(s), 192 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- glue binding
- cardboard cover, soft cover, flexible, rounded corners

FSC www.fsc.org The mark of responsible forestry FSC® C018089

Premium Papier · Paper





• 5 mm squared • colour: brown • textile spine binding: brown	4 061947 035599	**104357270** 5 piece(s)
• dotted • colour: brown • textile spine binding: brown	4 061947 036374	**104357370** 5 piece(s)
• 5 mm squared • colour: black • textile spine binding: anthracite	4 061947 035612	**104357290** 5 piece(s)
• dotted • colour: black • textile spine binding: anthracite	4 061947 035636	**104357390** 5 piece(s)

Notebooks





Notebook Cloth Bound Premium FACT!plus

- with rounded corners
- 96 sheet(s), 192 pages
- 90 gsm, premium paper, bright white, satin finish, smearproof
- glue binding
- cardboard cover, soft cover, flexible, rounded corners
- elastic closure strap
- with storage pocket
- with pen loop

FSC www.fsc.org The mark of responsible forestry FSC® C016069

Premium Papier · Paper



colour: black, textile spine
binding: anthracite

	A6	A5	A4
blank	**104366090** • 5 piece(s) 4 061947 006230		
ruled		**104356190** • 5 piece(s) 4 061947 034363	
5 mm squared		**104356290** • 5 piece(s) 4 061947 006216	**104346290** • 3 piece(s) 4 061947 006179
dotted		**104356390** • 5 piece(s) 4 061947 006872	**104346390** • 3 piece(s) 4 061947 034325

colour: brown, textile spine
binding: brown

	A6	A5	A4
blank	**104366070** • 5 piece(s) 4 061947 006438		
ruled		**104356170** • 5 piece(s) 4 061947 006315	
5 mm squared		**104356270** • 5 piece(s) 4 061947 006353	**104346270** • 3 piece(s) 4 061947 006414
dotted		**104356370** • 5 piece(s) 4 061947 006933	**104346370** • 3 piece(s) 4 061947 034301


BRUNNEN Premium-Notizbücher für das besondere Schreibgefühl
BRUNNEN Premium-Notizbücher für das besondere Schreibgefühl

Modular Notebook Presentation at the P.O.S.



The red frame ensures perfect presentation and visibility.

YOUR BENEFITS

- top sales opportunities
- attractive P.O.S. presentation
- an eye-catcher in every shop
- competent and favourable goods presentation through modular filling options

In-shelve Promotions

PROMOTION 1292

FACT!plus including the spiral variants in the centre

· shelf with 3 levels



Pencil Cases

From Preschool up to University



s'maepp

BY BRUNNEN

SOFT PENCIL CASES

ALL KEY BENEFITS FOR YOU AND YOUR CUSTOMERS

- **versatility – style – high value**
- **stable shape** in first-class quality
- durable and modern **outdoor zippers**
- developed and manufactured with **a love for detail**
- with **new** space-saving **rotating floor display**







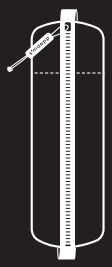


Product Range Structure – s'maepp



s´maepp is cool, s´maepp is different, s'maepp is special! Developed for **pupils and students focused on success, lifestyle, and an eye for style**, and for all who value a safe storage of their writing utensils, make-up, or small accessories they use every day. Minimalistic look, straightforward shapes, high quality, and practical features, e.g. the durable zipper in outdoor quality for smooth opening and closing, make s'maepp a statement of individuality and good taste.

IN 4 SIZES AND SHAPES

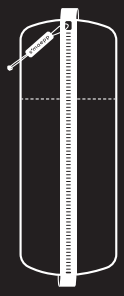


S The space-saving smart case

An ideal combination for school, studies, or work. The most important writing utensils kept in style.

Format 20 x 4,5 x 4,5 cm

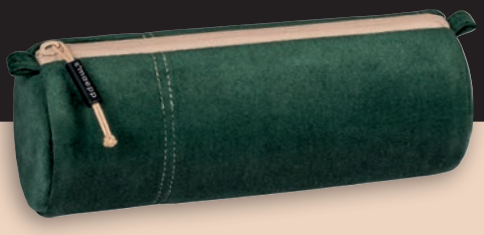


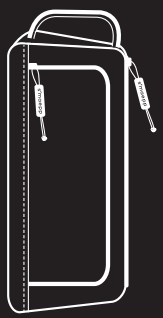


M The spacious all-rounder

A versatile companion for everyday school and work life that even offers space for bulky geometry triangles. The reinforced side sections ensure dimensional stability and make it easier to fill and find writing utensils.

Format 22 x 8 x 8 cm



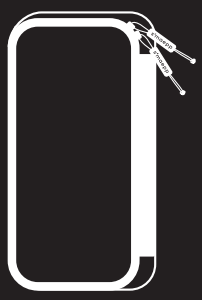


L The flexible companion

The stylish appearance and its characteristic oversize handle make the pencil case look like a fashionable purse at the first glance. The additional inner flap and the 3 additional pockets provide much space for all one needs for school or studies.

Format 21 x 11,5 x 8 cm





XL The space wonder

Its basic design in the style of a hardcase makes it incredibly spacious. At the same time, utensils can be placed in it and removed easily. A smart phone conveniently fits in the inner pocket that can be closed with a zipper.

Format 22 x 11 x 6 cm



S'MAEPP – THE NEW GENERATION OF SOFT PENCIL CASES

VARIABLE. STYLISH. HIGH QUALITY.



STABLE SHAPE

Reinforced materials and side parts in sizes S and M keep the classic soft s'maepp pencil case in shape at all times. This makes finding and putting back pens and pencils even easier.



DURABLE ZIPPERS IN OUTDOOR QUALITY

Easy to open and designed for long-term use - the hidden outdoor zippers are simply perfect! The rubber tab on the unbreakable rope that is closed with a sailor's knot provides good grip for easy opening.



STYLISH – WITH A LOVE FOR DETAIL

The love for details makes s'maepp special. The sophisticated finish – without any annoying pipings – linings in matching colours, fashionable colours and patterns, or details like the zipper pull tab on the sturdy rope impressively emphasize the specialty of s'maepp.

TOP-CLASS QUALITY

Excellent materials and best workmanship ensure a long and happy s'maepp live. Seams, lining, cover materials, and of course the top-class zipper guarantee premium quality and longevity.



S'MAEPP L – THE FLEXIBLE COMPANION

Much is new with the s'maepp pencil cases. In addition to the known sizes and designs, the L model is the secret star among the soft pencil cases. With its new form, stylish designs, and many great features, s'maepp L not only performs extremely well in school.
s'maepp L is also a perfect travel companion. The spacious main compartment and the practical side pockets are ideal for storing make-up utensils or travel documents.





EASY TO FILL

The spacious main compartment offers much space for many school supplies or accessories while travelling

EASY FOR SCHOOL

Even larger school utensils like protractors, pencil sharpeners, or compasses can be easily stored in the s'maepp L

EASY TO CARRY

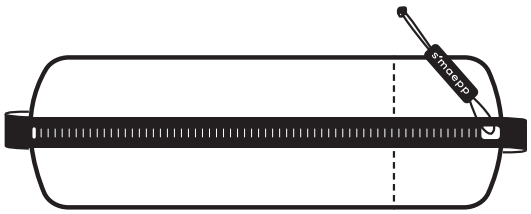
The practical handle makes the s'maepp L a mini travel bag



EASY TO FIND

The flexible pen loops keep writing utensils in place so that they can be found easily





Soft Pencil Case s'maepp S

- space-saving format for school, studies and work
- W/H/D: 200×45×45 mm
- stable round basic shape
- The characteristic hidden outdoor zipper is robust and opens and closes easily
- robust and high-quality manufactured seams as well as elegant two-needle fancy seams – matching the colour of the zipper
- rubber-coated zipper pull with characteristic “sailor’s knot” on outdoor rope – to easily open and close the zipper
- modern, minimalist design



4 061947 061666 **104921170**
4 piece(s)

Soft Pencil Case s'maepp S

- high-quality natural leather, colour: brown



4 061947 061154 **104921190**
4 piece(s)

Soft Pencil Case s'maepp S

- high-quality natural leather, colour: black



4 061947 061215 **104921270**
4 piece(s)

Soft Pencil Case s'maepp S

- high-quality suede, colour: brown



4 061947 061246 **104921290**
4 piece(s)

Soft Pencil Case s'maepp S

- high-quality suede, colour: black



4 061947 068917 **1049219007**
4 piece(s)

Soft Pencil Case s'maepp S “Cork”

- cork and linen material, colour: cream, brown



4 061947 068979 **1049219010**
4 piece(s)

Soft Pencil Case s'maepp S “Deep Dive”

- neoprene, colour: dark grey
- with attractive s'maepp logo embossing
- with reflective zipper



4 061947 100976 **1049219011**
4 piece(s)

Soft Pencil Case s'maepp S “Vinyl”

- artificial leather, colour: black
- in varnish-like look, with reflective zipper



4 061947 100990 **1049219012**
4 piece(s)

Soft Pencil Case s'maepp S “Vintage Love”

- corduroy material, colour: cream



4 061947 117165 **1049219013**
4 piece(s)

Soft Pencil Case s'maepp S “Perforated”

- linen and perforated leather, colour: beige, brown



4 061947 117189

1049219014
4 piece(s)

Soft Pencil Case s'maepp S “Jeans”

- canvas and water repellent polyester, colour: white, black

Pencil Cases – s'maepp



Soft Pencil Case s'maepp M

- sufficient room for the common writing utensils
- W/H/D: 220×80×80 mm
- reinforced side parts help maintain its round basic shape
- the characteristic hidden outdoor zipper is robust and opens and closes easily
- robust and high-quality manufactured seams as well as elegant two-needle fancy seams – matching the colour of the zipper
- excellent overview and easy removal of contents due to special shape stability
- padded lining to protect contents
- rubber-coated zipper pull with characteristic “sailor’s knot” on outdoor rope – to easily open and close the zipper
- modern, minimalist design



4 061947 061680 **104922170**
4 piece(s)

Soft Pencil Case s'maepp M

- high-quality natural leather, colour: brown



4 061947 061116 **104922190**
4 piece(s)

Soft Pencil Case s'maepp M

- high-quality natural leather, colour: black



4 061947 061178 **104922270**
4 piece(s)

Soft Pencil Case s'maepp M

- high-quality suede, colour: brown



4 061947 061192 **104922290**
4 piece(s)

Soft Pencil Case s'maepp M

- high-quality suede, colour: black



4 061947 068771 **1049229007**
4 piece(s)

Soft Pencil Case s'maepp M “Linen”

- cork and linen material, colour: cream, brown



4 061947 100877 **1049229011**
4 piece(s)

Soft Pencil Case s'maepp M “Puffy Bag”

- artificial leather, colour: black
- in quilted look
- with reflective zipper



4 061947 100952 **1049229015**
4 piece(s)

Soft Pencil Case s'maepp M "Emerald Green"

- soft velvet material, colour: dark green



4 061947 117202 **1049229016**
4 piece(s)

Soft Pencil Case s'maepp M "Grey"

- sweat fabric and water repellent polyester, colour: light grey, black



4 061947 098778 **104922025**
4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: tulip
- with attractive s'maepp logo print



4 061947 061550 **104922033**
4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: azur
- with attractive s'maepp logo print



4 061947 097832 **104922039**
4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: denim
- with attractive s'maepp logo print



4 061947 098136 **104922054**
4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: mint
- with attractive s'maepp logo print

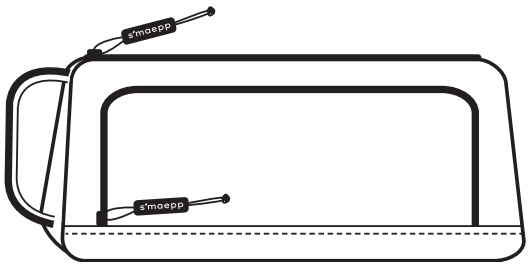


4 061947 060737 **104922090**
4 piece(s)

Soft Pencil Case s'maepp M Colour Code

- heavy-duty, easy-care material (nylon), colour: onyx
- with attractive s'maepp logo print

Pencil Cases – s'maepp



Soft Pencil Case s'maepp L

- plenty of space for school utensils or accessories
- W/H/D: 210×80×115 mm
- 3 additional interior pockets for small parts, more order and overview
- additional inner flap with 5 extra robust pen loops and practical mesh pocket
- The characteristic hidden outdoor zipper is robust and opens and closes easily
- robust and high-quality manufactured seams as well as elegant two-needle fancy seams – matching the colour of the zipper
- excellent overview and easy removal of contents due to special shape stability
- with a practical oversized hand strap
- padded lining to protect contents
- rubber-coated zipper pull with characteristic “sailor’s knot” on outdoor rope – to easily open and close the zipper
- elegant, „stylish” bag look



4 061947 061628 **1049239001**
1 piece(s)

Soft Pencil Case s'maepp L “Midnight Sky”

- nylon, colour: rose, black
- in glitter optics



4 061947 061642 **1049239002**
1 piece(s)

Soft Pencil Case s'maepp L “Jungle Vibes”

- nylon, colour: multi-coloured
- with jungle motif print



4 061947 069037 **1049239005**
1 piece(s)

Soft Pencil Case s'maepp L “Cork”

- cork and linen material, colour: cream, brown



4 061947 069051 **1049239006**
1 piece(s)

Soft Pencil Case s'maepp L “Linen”

- cork and linen material, colour: cream, brown



4 061947 069075 **1049239007**
1 piece(s)

Soft Pencil Case s'maepp L “Hardwired”

- nylon, colour: black, silver-coloured
- with wire finish
- with reflective zipper



4 061947 100853 **1049239009**
1 piece(s)

Soft Pencil Case s'maepp L “Vintage Love”

- corduroy and linen material, colour: brown, natural light



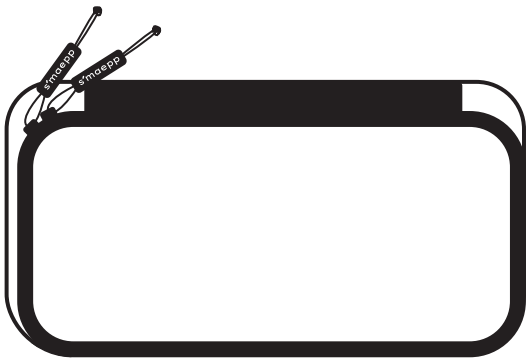
4 061947 103564

1049239010
1 piece(s)

Soft Pencil Case s'maepp L “Reflection”

- reflective material, colour: grey
- with attractive s'maepp logo embossing
- with reflective zipper

Pencil Cases – s'maepp



Soft Pencil Case s'maepp XL

- large and clearly arranged storage space with compact dimensions, structured division for order and overview
- W/H/D: 220×60×110 mm
- extra zipped compartment, also suitable for smartphones
- additional inner flap with 5 extra robust pen loops and practical mesh pocket, pocket for geometry set square and timetable, 2 storage pockets
- excellent overview and easy removal of contents due to special shape stability
- the characteristic hidden outdoor zipper is robust and opens and closes easily
- robust and high-quality manufactured seams as well as elegant two-needle fancy seams
- rubber-coated zipper pull with characteristic “sailor’s knot” on outdoor rope – to easily open and close the zipper
- 1 flap(s)
- in a timeless hardcase look



4 061947 061574 **1049249001**
1 piece(s)

Soft Pencil Case s'maepp XL “Urban Classic”

- heavy-duty, easy-care denim material (nylon), colour: green, dark grey
- with attractive s'maepp logo print



4 061947 061598 **1049249002**
1 piece(s)

Soft Pencil Case s'maepp XL “Street Style”

- heavy-duty, easy-care denim material (nylon), colour: green, dark grey
- with s'maepp logo print on the zipper



4 061947 069136 **1049249005**
1 piece(s)

Soft Pencil Case s'maepp XL “Deep Dive”

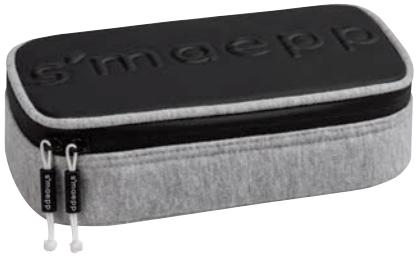
- neoprene, colour: dark grey
- with attractive s'maepp logo embossing
- with reflective zipper



4 061947 117226 **1049249009**
1 piece(s)

Soft Pencil Case s'maepp XL “Felt”

- linen and felt, colour: brown
- with attractive s'maepp logo embossing



4 061947 117264 **1049249010**
1 piece(s)

Soft Pencil Case s'maepp XL “Grey”

- sweat fabric and water repellent polyester, colour: light grey, black
- with attractive s'maepp logo embossing



4 061947 098754 **104924025**
1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: tulip
- with attractive s'maepp logo print



4 061947 061031

104924033
1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: azur
- with attractive s'maepp logo print



4 061947 097795

104924039
1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: denim
- with attractive s'maepp logo print



4 061947 098099

104924054
1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: mint
- with attractive s'maepp logo print



4 061947 060973

104924090
1 piece(s)

Soft Pencil Case s'maepp XL Colour Code

- heavy-duty, easy-care material (nylon), colour: onyx
- with attractive s'maepp logo print

P.O.S. Presentation – s'maepp



S'MAEPP WITH PENCIL CASES – AT THE POINT OF SALE

THE SALES CAMPAIGN TABLE



YOUR CONSULTANT WILL BE HAPPY TO PROVIDE YOU WITH INDIVIDUAL ORDER SUGGESTIONS

THE NEW
FLOOR-ROTATING DISPLAY S'MAEPP

PROMOTION 700



1 | module 126

2 | module 206

3 | module 256

4 | module 256

5 | module 256

THE FLOOR-ROTATING DISPLAY
ATTRACTIVE. COMPETENT. SALES-PROMOTING.

for the attractive presentation of s'maepp pencil cases

perfectly customised for a wide range of pencil case sizes

modular assembly possible for different s'maepp sizes

space-saving footprint 45 x 45 cm

with storage space in the base

with castors and swivelling body - for flexible use

S'MAEPP – PROMOTION 700

FILLING SUGGESTION

1 | module 126 – size S

104921170 Soft Pencil Case S brown natural leather
104921190 Soft Pencil Case S black natural leather
104921270 Soft Pencil Case S brown suede
104921290 Soft Pencil Case S black suede
1049219007 Soft Pencil Case S Cork
1049219012 Soft Pencil Case S Vintage Love
1049219013 Soft Pencil Case S Perforated
1049219014 Soft Pencil Case S Jeans

2 | module 206 – size M

104922170 Soft Pencil Case M brown natural leather
104922190 Soft Pencil Case M black natural leather
1049229014 Soft Pencil Case M Mocha
1049229015 Soft Pencil Case M Emerald Green

3 | module 256 – size L

1049239006 Soft Pencil Case L Linen
1049239009 Soft Pencil Case L Vintage Love
1049239008 Soft Pencil Case L Puffy Bag
1049239010 Soft Pencil Case L Reflection

4 | module 256 – size XL

1049249005 Soft Pencil Case XL Deep Dive
1049249010 Soft Pencil Case XL Grey
1049249006 Soft Pencil Case XL Mesh
1049249007 Soft Pencil Case XL Mocha

5 | module 256 – size XL

1049249009 Soft Pencil Case XL Felt
1049249008 Soft Pencil Case XL Reflection
104924039 Soft Pencil Case XL denim
104924090 Soft Pencil Case XL onyx

THE NEW
FLOOR-ROTATING DISPLAY S'MAEPP

PROMOTION 701



1 | module 126

2 | module 206

3 | module 206

4 | module 206

5 | module 206

THE FLOOR-ROTATING DISPLAY

ATTRACTIVE. COMPETENT. SALES-PROMOTING.

for the attractive presentation of s'maepp pencil cases

perfectly customised for a wide range of pencil case sizes

modular assembly possible for different s'maepp sizes

space-saving footprint 45 x 45 cm

with storage space in the base

with castors and swivelling body - for flexible use

S'MAEPP – PROMOTION 701

FILLING SUGGESTION

1 | module 126 – size S

104921170 Soft Pencil Case S brown natural leather
104921270 Soft Pencil Case S brown suede
1049219012 Soft Pencil Case S Vintage Love
1049219013 Soft Pencil Case S Perforated
104921190 Soft Pencil Case S black natural leather
104921290 Soft Pencil Case S black suede
1049219011 Soft Pencil Case S Vinyl
1049219014 Soft Pencil Case S Jeans

2 | module 206 – size M

104922170 Soft Pencil Case M brown natural leather
104922190 Soft Pencil Case M black natural leather
104922270 Soft Pencil Case M brown suede
104922290 Soft Pencil Case M black suede

3 | module 206 – size M

1049229007 Soft Pencil Case M Linen
1049229008 Soft Pencil Case M Jute
1049229014 Soft Pencil Case M Mocha
1049229015 Soft Pencil Case M Emerald Green

4 | module 206 – size M

1049229010 Soft Pencil Case M Deep Dive
1049229011 Soft Pencil Case M Puffy Bag
1049229013 Soft Pencil Case M Vinyl
1049229016 Soft Pencil Case M Grey

5 | module 206 – size M

104922025 Soft Pencil Case M tulip
104922039 Soft Pencil Case M denim
104922054 Soft Pencil Case M mint
104922090 Soft Pencil Case M onyx

THE NEW
FLOOR-ROTATING DISPLAY S'MAEPP

PROMOTION 702



1 | module 126

2 | module 206

3 | module 206

4 | module 256

5 | module 256

THE FLOOR-ROTATING DISPLAY
ATTRACTIVE.COMPETENT.
SALES-PROMOTING.

for the attractive presentation of s'maepp pencil cases

perfectly customised for a wide range of pencil case sizes

modular assembly possible for different s'maepp sizes

space-saving footprint
45 x 45 cm

with storage space in the base

with castors and swivelling body - for flexible use

S'MAEPP – PROMOTION 702

P.O.S. PRESENTATION

1 | module 126 – size S

104921170 Soft Pencil Case S brown natural leather
104921270 Soft Pencil Case S brown suede
1049219012 Soft Pencil Case S Vintage Love
1049219013 Soft Pencil Case S Perforated
104921190 Soft Pencil Case S black natural leather
104921290 Soft Pencil Case S black suede
1049219011 Soft Pencil Case S Vinyl
1049219014 Soft Pencil Case S Jeans

2 | module 206 – size M

104922170 Soft Pencil Case M brown natural leather
104922270 Soft Pencil Case M brown suede
1049229015 Soft Pencil Case M Emerald Green
1049229014 Soft Pencil Case M Mocha

3 | module 206 – size M

104922190 Soft Pencil Case M black natural leather
104922290 Soft Pencil Case M black suede
1049229011 Soft Pencil Case M Puffy Bag
1049229010 Soft Pencil Case M Deep Dive

4 | module 256 – size L

1049239006 Soft Pencil Case L Linen
1049239009 Soft Pencil Case L Vintage Love
1049239008 Soft Pencil Case L Puffy Bag
1049239010 Soft Pencil Case L Reflection

5 | module 256 – size XL

1049249007 Soft Pencil Case XL Mocha
1049249009 Soft Pencil Case XL Felt
1049249006 Soft Pencil Case XL Mesh
1049249008 Soft Pencil Case XL Reflection

S'MAEPP – AT THE POINT OF SALE

THE SALES CAMPAIGN DISPLAY





THE SALES CAMPAIGN DISPLAY
ATTRACTIVE. COMPETENT.
SALES PROMOTING.

Presentation of **64 s'maepp pencil cases** in a small space.

4 061947 053784 **1030924**
PU 1

Excellent use of space

Front-side presentation for excellent perception

Dimensions W x D x H: 63,5 x 67 x 181 cm

Four levels for great accessibility on **front and back side**

Photograph is only an example for filling

S'MAEPP – AT THE POINT OF SALE

THE CENTRE GONDOLA



Photograph is only an example for filling

CENTRE GONDOLA FRONT SIDE

Perfect for display in **small shops**



Cascaded trays for favourable **front-side presentation** and optimal use of space

With **LED lighting**

Comes with acrylic compartments for a **clear and attractive product presentation**

The **handy drawer** allows for storing packaged units

YOUR BENEFITS

- allows for easy integration into existing shop walls
- step trays can be used in 1m Tegometall system
- for a clear, attractive, and sales-generating display of goods
- customers can remove products easily

S'MAEPP – AT THE POINT OF SALE

THE FLOOR DISPLAY

LED lit top poster

With acrylic shelf compartments for a **clear and attractive product presentation**

Equipped with casters for flexible usage



Photograph is only an example for filling

THE FLOOR DISPLAY

ATTRACTIVE. COMPETENT. SALES PROMOTING.

In order for you to **professionally present a competent range of products to your customers**, we developed **unique and attractive display systems** for the pencil cases product group that **perfectly match your P.O.S.**



LED display lighting

With sales promoting **step trays** to allow front-side presentation

YOUR BENEFITS

- for promotion areas or for a complete presentation
- clear and attractive
- space-saving and flexible
- very good visibility and perception of entire product range all around
- customers can remove products easily

S'MAEPP – AT THE POINT OF SALE

1 METRE SHOP WALL



Photograph is only an example for filling

1 METRE SHOP WALL

Designed for 1 m of the Tegometall shop wall. This **attractive shop solution** allows a **competent presentation of the assortment.**



With acrylic compartments for a **clear and attractive presentation** of the Soft Pencil Cases

With sales promoting **step trays** to allow a front-side presentation. All motifs can easily be recognized

With **LED lighting**

Comes with acrylic compartments for a **clear and attractive product presentation**

The **handy drawer** allows for storing packaged units

BRUNNEN

Pencil Cases and Soft Pencil Cases




#PEACE #LOVE #HAPPY
BRUNNEN

BRUNNEN Pencil Cases – perfect for you and your Customers

- **successful** due to year-round demand and large target group
- extensive, attractive range
- **excellent BRUNNEN brand quality**
- innovative **materials** and **designs**
- with extensive, high-quality filling
- **attractive** and **flexible** P.O.S. presentation – **for every shop size**











Pencil Cases



School Pencil Case Unicorn Princess

- W/H/D: 195×135×35 mm
- synthetic fibre, colour: rose
- contents: 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm

4 061947 039573 **1049120842**
1 piece(s)





School Pencil Case Dinosaur

- W/H/D: 195×135×35 mm
- synthetic fibre, colour: green
- contents: 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm

4 061947 039078 **1049120841**
1 piece(s)





School Pencil Case Drago

- W/H/D: 195×135×35 mm
- synthetic fibre, colour: black
- contents: 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm

4 061947 066647 **1049120941**
1 piece(s)





School Pencil Case “Monstertruck”

- W/H/D: 195×135×35 mm
- synthetic fibre, colour: yellow
- contents: 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- with charm

4 003273 639263 **104912012**
1 piece(s)

School Pencil Case

- W/H/D: 195×135×35 mm
- synthetic fibre, colour: black
- contents: 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, money pocket with hook and loop fastener, timetable, drawing template
- 2 flap(s)
- large silver-coloured zipper

4 003273 682177

104918690
1 piece(s)



School Pencil Case “Supercar”

- W/H/D: 190×135×70 mm
- synthetic fibre, colour: blue
- contents: 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm

4 003273 639300

104912106
1 piece(s)



School Pencil Case “Cats”

- W/H/D: 190×135×70 mm
- synthetic fibre, colour: light blue
- contents: 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm

4 061947 023251

104912107
1 piece(s)



School Pencil Case Dinosaur

- W/H/D: 190×135×70 mm
- synthetic fibre, colour: blue
- contents: 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm

4 061947 039030

1049121841
1 piece(s)





School Pencil Case Drago

- W/H/D: 190×135×70 mm
- synthetic fibre, colour: blue
- contents: 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm

4 061947 066623

1049121941
1 piece(s)





School Pencil Case Unicorn Princess

- W/H/D: 190×135×70 mm
- synthetic fibre, colour: turquoise
- contents: 18 thin branded coloured pencils, 9 thick branded coloured pencils, 2 branded pencils, ruler 16 cm, metal twin pencil sharpener, eraser, children's scissors, money pocket with hook and loop fastener
- 3 zippers
- with charm

4 061947 039559

1049121842
1 piece(s)


s'maepp BY BRUNNEN – Schlampermäppchen mit Liebe zum Detail
VEGGIE
VEGGIE
SUPERCAR

The Centre Gondola 1 m



Photograph is only an example for filling

CENTRE GONDOLA FRONT SIDE

Perfect for display in **small shops**



Cascaded trays for favourable **front-side presentation** and optimal use of space

With **LED lighting**

Comes with acrylic compartments for a **clear and attractive product presentation**

The **handy drawer** allows for storing packaged units

YOUR BENEFITS

- allows for easy integration into existing shop walls
- step trays can be used in 1m Tegometall system
- for a clear, attractive, and sales-generating display of goods
- customers can remove products easily

The Floor Display



LED lit top poster

With acrylic shelf compartments for a **clear and attractive product presentation**

Equipped with casters for flexible usage

Photograph is only an example for filling

THE FLOOR DISPLAY
ATTRACTIVE. COMPETENT.
SALES PROMOTING.

In order for you to **professionally present a competent range of products to your customers**, we developed **unique and attractive display systems** for the pencil cases product group that **perfectly match your P.O.S.**



LED display lighting

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- space-saving and flexible
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- customers can remove products easily

Shop Wall 1 m



Photograph is only an example for filling

1 METRE SHOP WALL

Designed for 1 m of the Tegometall shop wall. This **attractive shop solution** allows a **competent presentation of the assortment.**



With acrylic compartments for a **clear and attractive presentation** of the Soft Pencil Cases

With sales promoting **step trays** to allow a front-side presentation. All motifs can easily be recognized

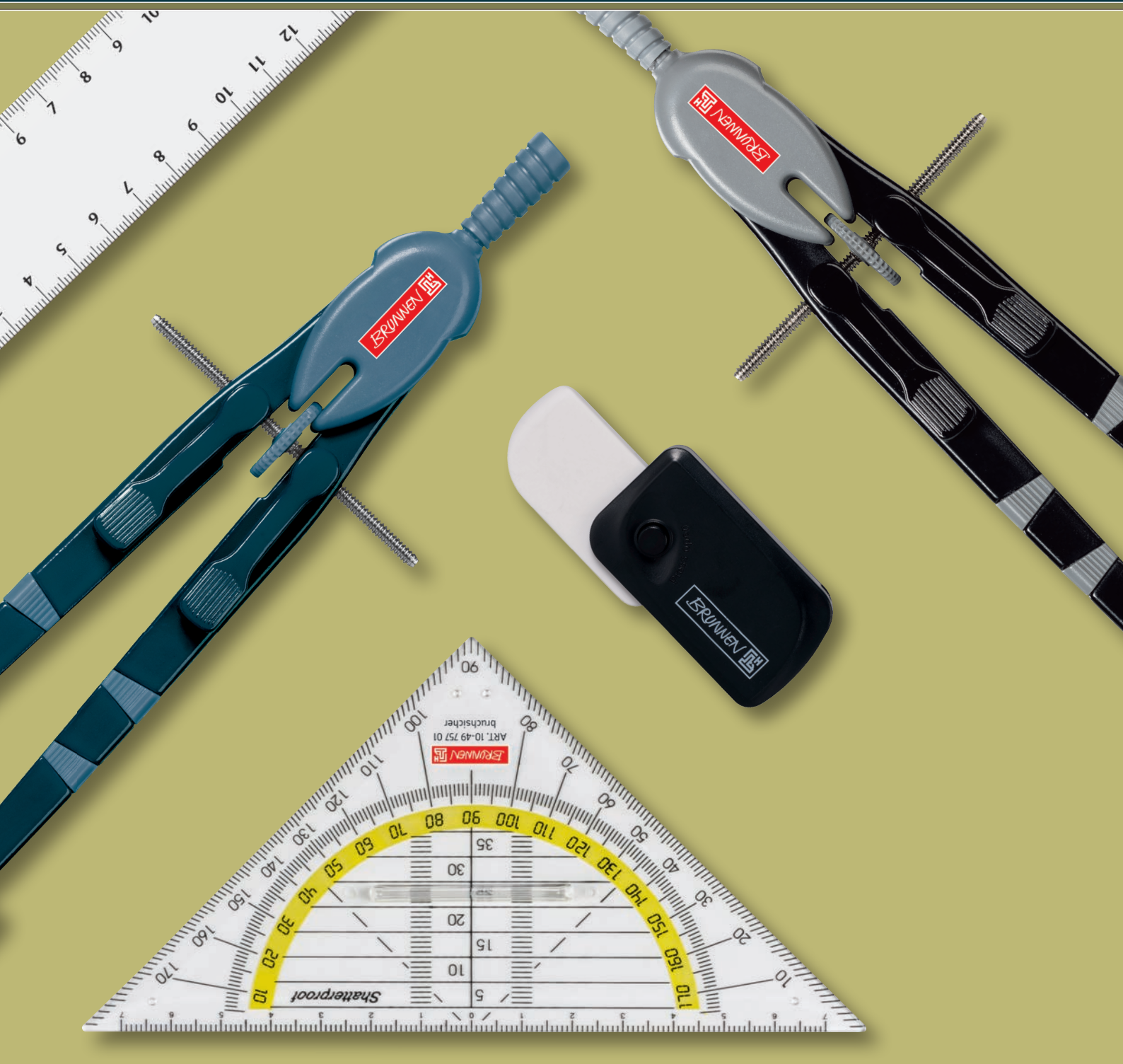
With **LED lighting**

Comes with acrylic compartments for a **clear and attractive product presentation**

The **handy drawer** allows for storing packaged units

Painting & Drawing

Pads & Brushes from the School Supply Experts



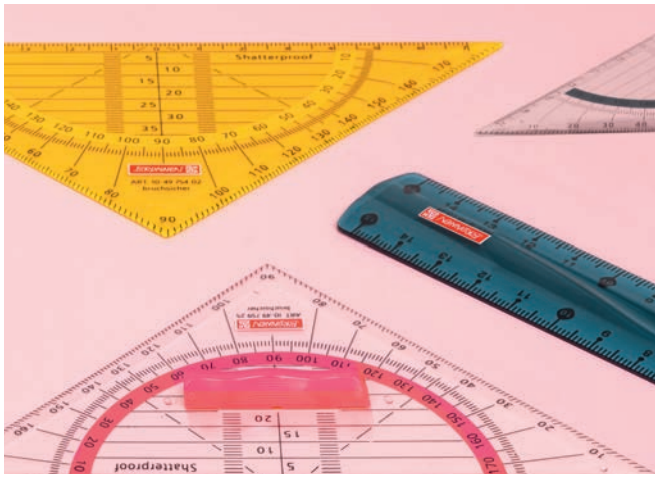

remove
BRUNNEN

All Key Benefits for you and your Customers

- large selection of first-class drawing instruments
- everything from a single source - from erasers to compasses
- proven **BRUNNEN brand quality**










maepp
7 8 9 10 11 12 13 14 15 16 17
10 20 30 40 50 60

Eraser DUST free

- W/H/D: 60×20×12 mm
- TPR synthetic material, colour: white
- with paper sleeve, red
- DUST free: nearly no dust, as residues curl up while erasing
- for drawing material: pencils

4 003273 654815

1029969
24 piece(s)



Eraser dust-free “Klick”

- the eraser can be pulled out like a folding flip car key
- W/H/D: 59×33×15 mm
- TPR synthetic material, assortment: 4 colours (blue, green, red, black)
- with protective sleeve and folding mechanism
- DUST-FREE: nearly no dust, as residues curl up while erasing
- for drawing material: pencils

4 003273 653771

1029967
12 piece(s)



Eraser “Multicolour”

- W/H/D: 60×8×21 mm
- TPR synthetic material, assortment: 4 motifs (blue, yellow, green, pink)
- for drawing material: pencils

4 061947 068528

102999103
36 piece(s)



Pencil Sharpener “Klicki”

- for thick and thin coloured pencils and pencils
- W/H/D: 40×25×37 mm
- assortment: 4 colours (anthracite, blue, green, red)
- metal twin pencil sharpener
- with a sturdy lid preventing dust spillage
- for pencils up to 11 mm in diameter

4 003273 566224

1029838
20 piece(s)

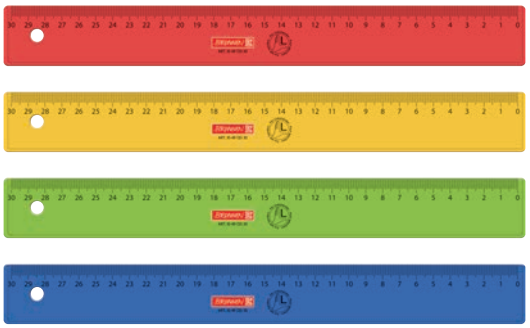


Ruler Left-handers

- W/L: 35 mm×31 cm
- plastic, assortment: 4 colours (red, yellow, green, blue)
- scale runs from right to left
- scale: 30 cm
- suitable for left-handers

4 003273 251267

104972530
10 piece(s)





Ruler

- W/L: 35 mm×32 cm
- plastic, colour: crystal clear
- with grip rail
- scale: 30 cm
- suitable for right- and left-handers

4 003273 644687 **1049732** 10 piece(s)





Wooden Ruler

- W/L: 35 mm×31 cm
- beech wood, colour: brown
- with metal edge
- scale: 30 cm

4 003273 112315 **104974030** 12 piece(s)



Flexi Ruler

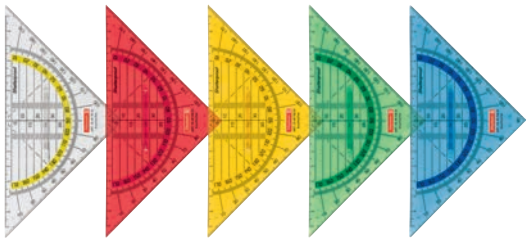
- plastic, colour: crystal clear
- flexible and unbreakable
- suitable for right- and left-handers

- W/L: 20 mm×16 cm
- scale: 15 cm

4 003273 273993 **104987015** 10 piece(s)

- W/L: 35 mm×31 cm
- scale: 30 cm

4 003273 273979 **104987030** 10 piece(s)



Set Square Shatterproof

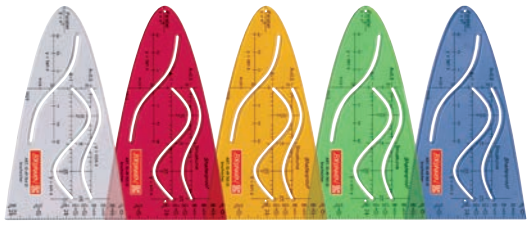
- plastic
- shatterproof, with ink naps, with bevelled edges for exact line guidance
- with grip
- length of the hypotenuse: 16 cm
- with a contrary scale with coloured background

- colour: crystal clear

4 003273 281813 **104975701** 10 piece(s)

- assortment: 4 colours (blue, yellow, green, red)

4 003273 281820 **104975801** 10 piece(s)



Parabola shatterproof

- W/L: 70×120 mm
- plastic
- shatterproof, separate sin, cos and tan curves

- colour: crystal clear

4 003273 294301 **104976401** 10 piece(s)

- assortment: 4 colours (blue, yellow, green, red)

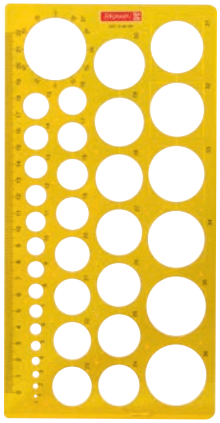
4 003273 294332 **104976501** 10 piece(s)

Circle Template

- for circles from 1 mm up to 37 mm diameter
- W/L: 130×254 mm
- plastic, colour: orange
- for drawing circles easily

4 003273 584495

1049790
10 piece(s)

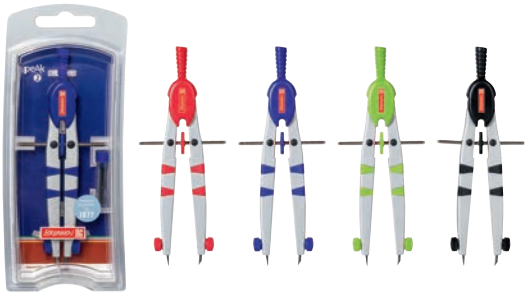


Geometry Compass Peak 2

- L: 145 mm
- die-cast zinc, with ergonomically designed, non-slip grip zone, assortment: 4 colours (red, blue, green, black)
- adjusting wheel for precise adjustment, secured against unintended adjustment
- lead insert
- incl. spare parts box
- for circles up to: 310 mm
- pigot diameter: 2 mm
- plastic case, unbreakable with transparent lid

4 061947 034219

104952095
6 piece(s)



Quick-Adjust Compass Peak 4 Colour Code

- L: 170 mm
- die-cast zinc, with ergonomically designed, non-slip grip zone
- number of articulations: 2
- lead insert
- incl. spare parts box
- with push-buttons
- for circles up to: 370 mm
- for both easy quick setting and precise fine setting, protected against unintended adjustment
- pigot diameter: 2 mm
- plastic case, unbreakable with transparent lid



- colour: denim

4 061947 097733

104954039
6 piece(s)

- colour: onyx

4 061947 004304

104954090
6 piece(s)



Quick-Adjust Compass Peak 5

- L: 170 mm
- die-cast zinc, with ergonomically designed, non-slip grip zone, colour: black
- lead insert
- incl. spare parts box and universal adapter
- with push-buttons, with two hinges for improved stability
- for circles up to: 360 mm
- for both easy quick setting and precise fine setting, protected against unintended adjustment
- pigot diameter: 2 mm
- plastic case, unbreakable with transparent lid

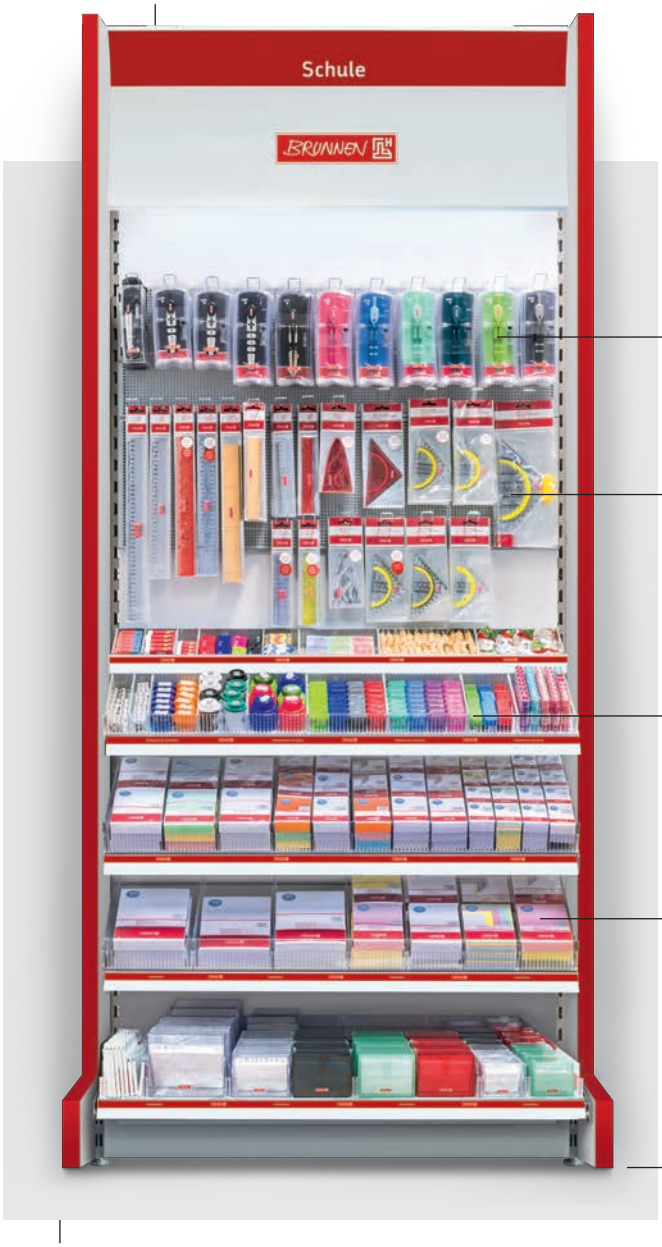
4 061947 004328

1049550
6 piece(s)



Wall shelf
“Writing utensils & file cards” - 1 m

The right tools for pupils in all schools and years. The consumables are in **demand all year round** and are the **standard articles** that all stationery experts must have.
Art. 10-30 791 04



Including the full compasses range “Peak”

Rulers, school set squares, or parabolas in all customary designs and sizes - from flexible plastic to solid wood

The most important erasers and pencil sharpeners in a compact display

File cards in all formats and with all rulings, plus the fitting boxes

Dimensions W x D x H: 103 x 58 x 252 cm (without side parts)



FUN

Continually New Attractive Products





All Key Benefits for you and your Customers

- **guaranteed additional sales** thanks to original take-away and gift items
- **huge variety**
- continually attractive new products
- many **exclusive designs**
- **sales-boosting** product displays and shop systems – for every shop size










BOTTLE CAP
Eraser
delete

Key Ring “Sports”

- W/H: 85×38 mm
- assortment: 6 colours (yellow, orange, pink, dark red, green, black)
- fabric with metal chain and ring
- in trainer shape

4 003273 568709

1027309
36 piece(s)



Key Ring “Sports Glitter”

- W/H: 75×38 mm
- assortment: 4 colours (gold-coloured, silver-coloured, turquoise, violet)
- fabric with metal chain and ring
- in trainer shape, with glitter sequins

4 061947 013443

102730904
36 piece(s)



Key Ring “Cube”

- W/H: 30×30 mm
- with metal chain and ring

4 003273 582590

1027394
24 piece(s)



Key Ring “Dark Plush”

- Ø 80 mm
- assortment: 2 colours (petrol, grey)
- with gold-coloured metal ring and carabiner
- with gold-coloured pendant snowflake and half moon

4 061947 117875

102730908
12 piece(s)







Key Ring “Heaven plush”

- Ø 80 mm
- assortment: 2 colours (beige, midnight blue)
- with gold-coloured metal ring and carabiner
- with gold-colored charm rainbow and star

4 061947 138610

102730920
12 piece(s)





Key Ring “Emotion plush”

- Ø 80 mm
- assortment: 2 colours (beige, pale pink)
- with gold-coloured metal ring and carabiner
- with gold-colored charm angel and heart

4 061947 138634

102730921
12 piece(s)





Key Ring “Backpack”

- W/H: 70×90 mm
- colour: silver-coloured rainbow
- rainbow foil with affixed rainbow sticker
- bag closes with a zipper

4 061947 118094

102730918
12 piece(s)



Key Ring “Plush Bag”

- Ø 100 mm
- colour: rosy, black
- can be closed with a zipper
- with gold-coloured metal ring and lobster clasp and matching leather tassel.
- black bag with glittering stones, diamond motif
- pink bag with a golden cat's snout

4 061947 118117

102730919
12 piece(s)

Eraser 3D “Sponge”

- W/H/D: 40×15×30 mm
- TPR synthetic material, colour: yellow, green
- for drawing material: pencils

4 061947 103991

1027420
20 piece(s)





Eraser 3D “Peanut”

- W/H/D: 40×15×15 mm
- TPR synthetic material, colour: light brown
- contents: 3 pieces in a pouch
- 3 piece(s)
- for drawing material: pencils

4 003273 278172

102988601
40 piece(s)



Eraser Set 3D “In Ear Pod”

- W/H/D: 40×40×15 mm
- TPR synthetic material, colour: white
- 2 piece(s)
- for drawing material: pencils

4 061947 117028

1027423
20 piece(s)

EXCLUSIVE PRODUCT DESIGN





Eraser 3D “Egg”

- W/H/D: 40×60×40 mm
- TPR synthetic material, colour: brown
- for drawing material: pencils

4 061947 117066

1027424
12 piece(s)

EXCLUSIVE PRODUCT DESIGN





new

Eraser 3D “Gamepad”

- W/H/D: 50×30×10 mm
- TPR synthetic material, colour: black
- for drawing material: pencils

4 061947 140620

1027428
24 piece(s)



Eraser 3D “Cube”

- W/H/D: 20×20×20 mm
- TPR synthetic material, assortment: 4 colours (blue, green, pink, white)
- for drawing material: pencils

4 061947 040814

102731901
20 piece(s)



Eraser 3D “Car Key” Colour Code

- the eraser can be pulled out like a folding flip car key
- W/H/D: 60×10×35 mm
- TPR synthetic material, colour: onyx
- white eraser with protective sleeve
- with folding mechanism
- for drawing material: pencils

4 061947 097276

1027417
12 piece(s)

EXCLUSIVE PRODUCT DESIGN



Eraser 3D “Turtle Chilli”

- W/H/D: 40×35×35 mm
- TPR synthetic material, colour: green, brown
- for drawing material: pencils

4 061947 097290

1027418
20 piece(s)

EXCLUSIVE PRODUCT DESIGN

Eraser 3D “Lipstick”

- W/H/D: 20×80×20 mm
- TPR synthetic material, assortment: 4 colours (pink, turquoise, rose, violet)
- casing is printed with fairies, butterflies, stars and flowers, with brilliant topper
- for drawing material: pencils

4 003273 672680

102988502
40 piece(s)





Eraser 3D “Bear”

- W/H/D: 50×55×30 mm
- TPR synthetic material, colour: brown
- for drawing material: pencils

4 061947 040876

1027413
20 piece(s)



Eraser 3D “Sheep”

- W/H/D: 45×30×40 mm
- TPR synthetic material, assortment: 2 designs, 2 colours (white, black)
- for drawing material: pencils

4 061947 097313

1027419
20 piece(s)

EXCLUSIVE PRODUCT DESIGN



Eraser 3D “Hamster”

- W/H/D: 30×50×30 mm
- TPR synthetic material, colour: yellow
- for drawing material: pencils

4 061947 117301

1027422
20 piece(s)





Eraser 3D “Squirrel”

- W/H/D: 30×50×35 mm
- TPR synthetic material, colour: brown
- for drawing material: pencils

4 061947 135541

1027425
20 piece(s)

EXCLUSIVE PRODUCT DESIGN



Eraser 3D “Happy Dino”

- W/H/D: 40×40×40 mm
- TPR synthetic material, assortment: 2 designs, 2 colours (green, purple)
- for drawing material: pencils

4 061947 135565

1027426
24 piece(s)

EXCLUSIVE PRODUCT DESIGN



Eraser 3D “Drago”

- W/H/D: 50×50×47 mm
- TPR synthetic material, assortment: 2 colours (green, purple)
- for drawing material: pencils

4 061947 066586

1029887941
24 piece(s)



Eraser 3D “Dog Poop”

- W/H/D: 35×35×35 mm
- TPR synthetic material, colour: brown
- for drawing material: pencils

4 061947 135589

1027427
20 piece(s)

EXCLUSIVE PRODUCT DESIGN

Eraser 3D Ninja Power

- W/H/D: 35×45×20 mm
- TPR synthetic material, assortment: 2 colours (red, black)
- for drawing material: pencils

4 061947 116908

1029887321
24 piece(s)



Eraser “Happy”

- W/H/D: 40×40×5 mm
- TPR synthetic material, assortment: 6x 5 motifs (yellow)
- for drawing material: pencils

4 003273 622586

1027396
30 piece(s)



Eraser 3D “Unicorn”

- W/H/D: 40×40×20 mm
- TPR synthetic material, assortment: 4 colours (pink, purple, light blue, rose)
- for drawing material: pencils

4 003273 622531

1027398
20 piece(s)



Eraser 3D “Pencil”

- W/H/D: 15×110×15 mm
- TPR synthetic material, assortment: 4 colours (blue, green, purple, rose)
- for drawing material: pencils

4 003273 622685

1027395
24 piece(s)





Eraser Stackable Pen

- W/H/D: 20×115×20 mm
- TPR synthetic material, colour: yellow, orange, rose, blue, green
- contents: 5 erasers in the colours blue, green, orange, yellow, rose
- for drawing material: pencils

4 003273 261693

102988701
24 piece(s)



Eraser Set “Horses”

- W/H/D: 20×40×5 mm
- TPR synthetic material, colour: dark brown, light brown, grey
- contents: 3 colours (dark brown, grey, light brown)
- 3 piece(s)
- for drawing material: pencils

4 003273 688506

1027381
24 piece(s)



Eraser Set “Dog”

- W/H/D: 20×40×5 mm
- TPR synthetic material, colour: brown, light brown, grey
- contents: 3 designs
- 3 piece(s)
- for drawing material: pencils

4 061947 001495

102738102
24 piece(s)



Eraser Set 3D “Flip Flop”

- W/H: 40×30 mm
- TPR synthetic material, assortment: 4 colours (blue, green, pink, violet)
- 2 piece(s)
- for drawing material: pencils

4 003273 579224

1029979
30 piece(s)

Eraser 3D “Skateboard”

- W/H/D: 60×10×20 mm
- TPR synthetic material, assortment: 3 motifs
- for drawing material: pencils

4 003273 596832

1027320
30 piece(s)



Eraser 3D “Football”

- W/H: 35×35 mm
- TPR synthetic material, colour: white, black
- for drawing material: pencils

4 003273 680500

102989038
24 piece(s)



Pencil Sharpener “Mouse”

- for thick and thin coloured pencils and pencils
- W/H/D: 86×47×45 mm
- assortment: 4 colours (light blue, pink, violet, light green)
- metal twin pencil sharpener
- for pencils up to 11 mm in diameter

4 003273 566187

1029839
12 piece(s)



Pencil Sharpener Football

- for thin coloured pencils and pencils
- W/H/D: 56×56×56 mm
- colour: white, black
- single pencil sharpener
- round
- for pencils up to 8 mm in diameter

4 003273 622746

102989158
12 piece(s)





Pencil Sharpener “Coffee to go”

- for thick and thin coloured pencils and pencils
- W/H/D: 45×65×40 mm
- assortment: 3 motifs (black/white, brown/white, white/green)
- metal twin pencil sharpener
- for pencils up to 11 mm in diameter

4 003273 694149

102983901
12 piece(s)



Pencil Sharpener with Pencil “Milkshake”

- for thick and thin coloured pencils and pencils
- W/H/D: 45×65×50 mm
- assortment: 3 motifs (blue, pink, brown)
- metal twin pencil sharpener
- with short pencil
- for pencils up to 11 mm in diameter

4 003273 622463

102983902
12 piece(s)



Pencil with Eraser Football

- L: 180 mm
- shaft colour: white, black
- triangular shape
- sharpened version
- eraser in football boot shape
- hardness grade: HB
- with eraser

4 003273 622661

102906058
24 piece(s)



Pencil “Pompom” Colour Code

- L: 180 mm
- shaft colour: denim
- round
- sharpened version
- pencil with pompom charm
- hardness grade: HB

4 061947 135749

102732939
24 piece(s)

Pencil “Pompom” Colour Code

- L: 180 mm
- shaft colour: mint
- round
- sharpened version
- with pompom charm
- hardness grade: HB

4 061947 135725

102732954
24 piece(s)



Pencil “Brillant”

- L: 180 mm
- assortment: 7 colours (black with white, turquoise, medium red, pink, violet, yellow or dark blue)
- round
- sharpened version
- pencil with coloured rhinestone
- hardness grade: HB

4 003273 605824

1027328
36 piece(s)





Pencil

- L: 180 mm
- assortment: 4 colours (black with pink, roseate, violet or blue)
- round
- sharpened version
- 3 colour-matching charms: Drop, Star and Heart
- hardness grade: HB

4 061947 023725

102732801
24 piece(s)

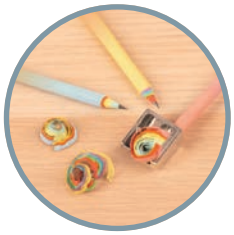


Pencil “Rainbow Paper pastel”

- L: 180 mm
- assortment: 3 colour variants, printed in pastel tones
- round
- sharpened version
- sharpening the pencil will produce colourful residues
- hardness grade: HB
- with eraser

4 061947 070378

102906012
32 piece(s)







Pencil Girls with glitter effect

- L: 180 mm
- assortment: 4 colours (pink, roseate, violet, blue)
- round
- unsharpened version
- 3 colour-matching charms: Drop, Star and Heart
- hardness grade: HB

4 003273 673106

1027366
24 piece(s)



Pencil “Pompom”

- L: 180 mm
- assortment: 3 pompom colours (ice coffee, truffle, caramel)
- round
- sharpened version
- pencil with pompom charm
- hardness grade: HB

4 061947 065046

102732907
24 piece(s)



Pencil “Crown” Colour Code

- L: 180 mm
- shaft colour: onyx
- round
- sharpened version
- pencil with gold-coloured crown
- hardness grade: HB

4 061947 064889

102732908
24 piece(s)



Pencil “Crown” Colour Code

- L: 180 mm
- shaft colour: tulip
- round
- sharpened version
- pencil with gold-coloured crown
- hardness grade: HB

4 061947 135701

102732925
24 piece(s)



Ballpoint Pen “Tousled”

- L: 150 mm
- assortment: 4 colours (pink, blue, orange, green)
- standard large-capacity refill, writing colour: blue
- with touchscreen tip, press mechanism

4 003273 653412

102732302
24 piece(s)



Ballpoint Pen “Lipstick”

- L: 100 mm
- assortment: 3 colours (pink, violet, rose)
- writing colour: blue
- colour matching gem stone, lid

4 003273 672758

1027361
20 piece(s)



Glitter Pen Set

- L: 150 mm
- contents: 8 colours in a set: yellow, pink, violet, green, red, orange, blue, silver
- with a case
- 8 piece(s)

4 061947 023428

102993602
6 piece(s)



Highlighter “Nail Varnish”

- for highlighting passages in a text
- W/L: 25×70 mm
- assortment: 6 colours (violet, blue, green, yellow, orange, pink)

4 003273 662971

1029934
30 piece(s)





Highlighter “Candy”

- for highlighting passages in a text
- W/L: 25×80 mm
- assortment: 5 colours
  (yellow, pink, orange, blue, green)

4 003273 653351

102993403
30 piece(s)



Mini Highlighter

- for highlighting passages in a text
- W/L: 17×50 mm
- assortment: 6 colours
  (yellow, pink, blue, orange, green, violet)

4 003273 666375

102993801
49 piece(s)



Stress Ball

- Ø 60 mm
- assortment: 6 colours
  (yellow, red, pink, blue, orange, green), 6 motifs
- with printed funny faces

4 003273 672642

1027357
12 piece(s)



Stress Figure “Monsters”

- W/H: 80×80 mm
- assortment: 4 figures, 4 colours
  (green, orange, red, purple)

4 061947 015263

102735703
12 piece(s)

Yoyo “Happy”

- H: 30 mm, Ø 60 mm
- assortment: 4 motifs (yellow)

4 003273 677418

102732201
12 piece(s)



Stress Figure “Tousled”

- Ø 60 mm
- assortment: 4 colours (orange, red, green, blue)

4 061947 015300

102735705
12 piece(s)



Bouncy Ball “Glow in the dark”

- Ø 40 mm
- assortment: 4 colours (yellow, pink, blue, green)
- glows at night

4 003273 653313

103668302
24 piece(s)



Bouncy Ball “Glitter”

- Ø 40 mm
- assortment: 5 colours (pink, blue, violet, gold-coloured, silver-coloured)
- with glitter effect

4 061947 012620

103668306
15 piece(s)





Sticky Note Pad “Chocolate”

- W/H: 100×90 mm
- 100 sheet(s)
- colour: white, brown
- gummed soft-touch surface
- with “mmhh...” embossing and bitten-off corner

4 003273 645059 **1027348**
12 piece(s)



Effect Block “Glitter”

- W/H: 90×80 mm
- blank
- 50 sheet(s)
- 90 gsm
- assortment: 4 colours
  (pink, blue, gold-coloured, silver-coloured),
  cover sheet made of coloured glitter cardboard

4 061947 012682 **1055367**
12 piece(s)





Sticky Note Pad

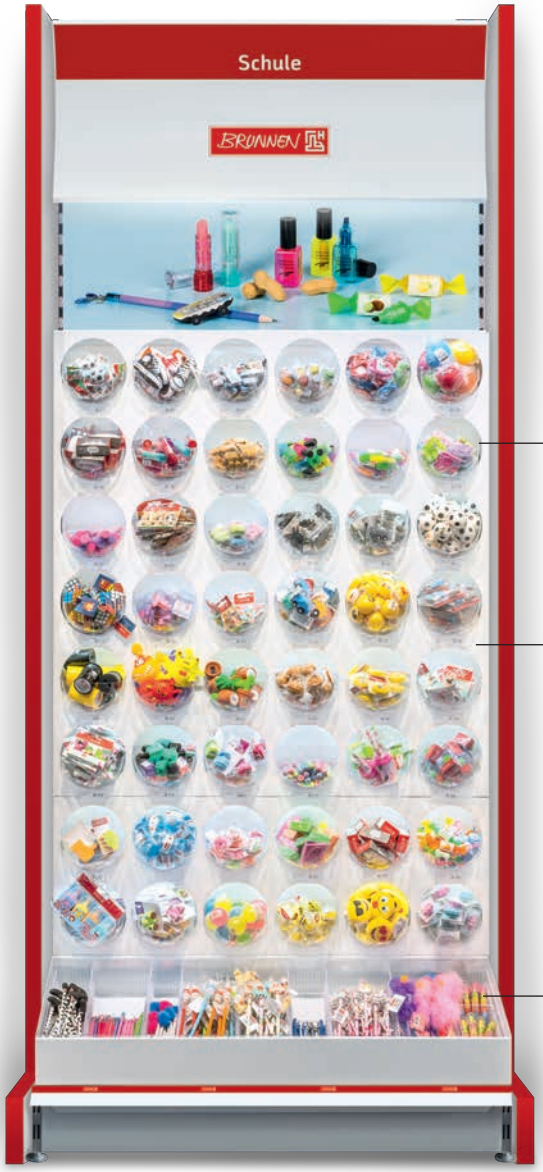
- W/H: 50×50 mm
- 150 sheet(s)
- assortment: 6 motifs (Apple, Cloverleaf, Heart, Car, Cloud, Thumb)

4 003273 663107 **1055882**
30 piece(s)


NIX PASSIERT -
WAS RADIERT

Shop Wall "Fun" 1 m

BRUNNEN Fun is fun and **boosts sales.** The unique **bull's-eye look** is the perfect eye catcher to **trigger sales** at the P.O.S. **Art. 10-30 791 18**



Unique effect at the P.O.S.

All items are clearly visible, easy to take out and refill

With **label holder** directly at the product

With shelf on the lowest level, for **elongated articles** or articles **with more space requirements**

Dimensions W x D x H 103 x 58 x 252 cm (without side parts)

Centre Gondola Face Side „Fun Standard“ 1 m

The standard version has a deeper shelve to take up writing utensils or longer Fun articles. **Art. 103079119**





The LED lighting and the "Porthole Look" are **optimising the article presentation** and encouraging customers to make **additional purchases**

All items are clearly visible, easy to take out and refill

With **label holder** directly at the product

With shelf on the lowest level, for **elongated articles** or articles **with more space requirements**

Dimensions W x D x H: 111 x 59.5 x 150 cm
Top Poster W x H: 70 x 15.5 cm

Centre Gondola Face Side „Fun“ Acrylic Display for Pencil Holders

Featuring a new acrylic tray - offering **even more flexibility** for the center gondola face side presentation. **Ideal as extension** for the 36 pces Fun module.



· Acrylic tray as extension for the 36 pces Fun module
· for holding **12 pencil holders with Ø 7.2 cm**
· the rubber coating on the feet provides a secure grip
· format **100 x 14 cm**
· comes **without filling**
Art. 9030010269





The writing utensils are **presented in the top part** and not in the lower shelve - **perfect for use where there is little room**

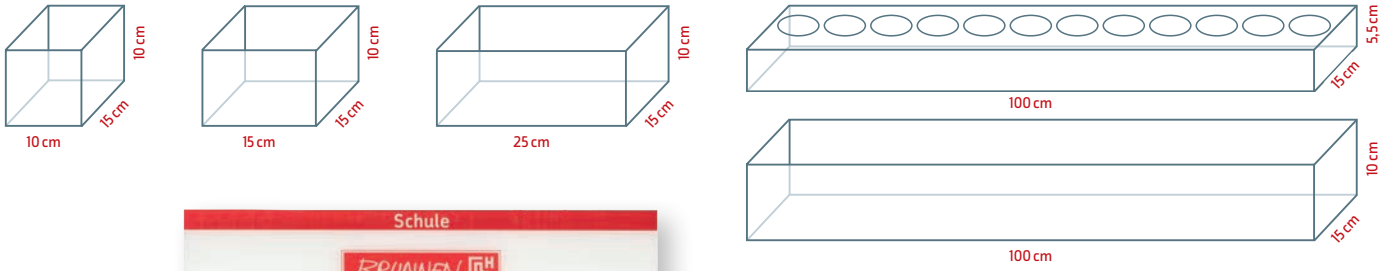
Dimensions W x D x H: 111 x 15 x 150 cm
Top Poster W x H: 70 x 15.5 cm

Fun Acrylic Boxes - for even more Flexibility on the Shelf

The new Fun acrylic modules allow the Fun presentation to be organised on the shelves in a completely flexible way. To do this, you now have at your disposal:

acrylic box small (10 x 15 x 10 cm), **acrylic box medium** (15 x 15 x 10 cm), **acrylic box large** (25 x 15 x 10 cm), the **acrylic tray** (100 x 15 x 5,5 cm) - **for 12 pencil holders with Ø 7,2 cm** and **the acrylic step** (125 / 100 / 90 x 15 x 10 cm).

These modules can be freely configured and thus optimally built up shelf by shelf. The included plastic clamps are providing the necessary support for the boxes placed next to each other. The filling suggestion will help you organise the range presentation.





OPTION A

For the space-saving and versatile presentation of goods on shelves and in promotion areas, as well as for secondary placements.

The acrylic platform is providing an ideal overview, even from the second row.



OPTION B

Available with freely configurable product filling. Your sales representative will be happy to provide you with information.

Fun Promotion Displays - Perfect for high-volume Sales Events

Small gifts and surprises make people happy and are popular take-away items that can be purchased simply "on the go". Take advantage of the high-traffic sales periods for the optimal placement of the high-yield promotional displays "Christmas" and "Back to School".

Perfect for the checkout area or the promotional area.



PROMOTION 164 – Fun Happy

ART.	Description
164	PROMOTION Fun Happy
167	PROMOTION Fun Girls
162	PROMOTION Fun Originals
165	PROMOTION FUNny Animals



PROMOTION 169 – Fun Xmas

ART.	Description
169	PROMOTION Xmas
170	PROMOTION School Cones
103072004	FUN Promotion Display



PROMOTION 170 – Fun School Cones

Inexpensive funny products with excellent ROI

Information and Customer Service



Information and Customer Service

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Quick Delivery – with mobile Data Collection and a high-performance Logistics Centre

The BRUNNEN sales representatives are all equipped with mobile data collection devices. Orders are entered on site and submitted online for processing, based on the complete and up-to-date stock list. This guarantees faster processing and supply through our own logistics centre.

Benefits for you:

- Order volumes and values can be checked on site which allows the best possible use of discounts and special rates and conditions
- Speediest forwarding and processing of your orders





Custom-made Products

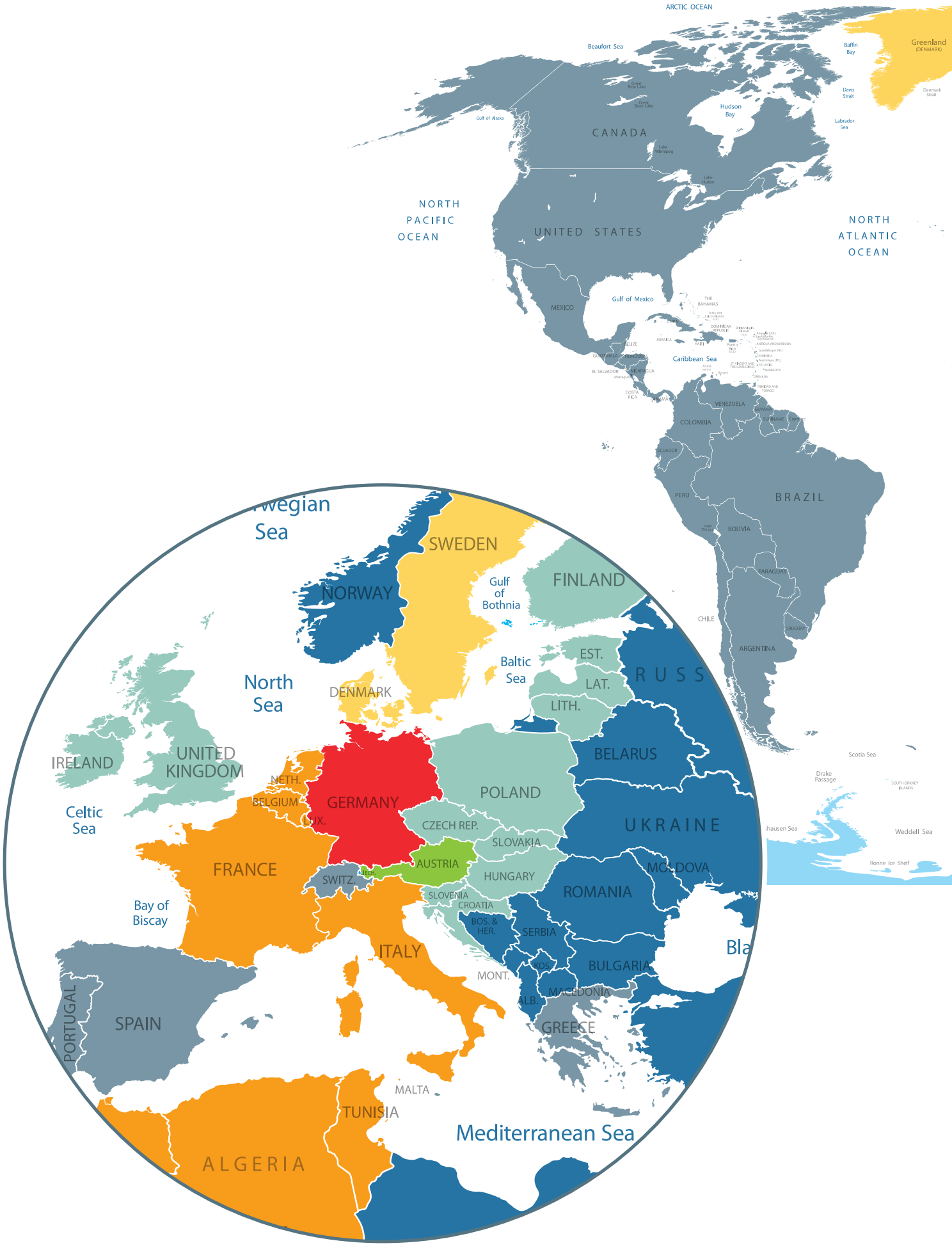
Make your store unique with your own unique products. Whether for your own use or for your customers – choose from our extensive product range of writing or note pads, wire-bound pads, diaries or ring binders and add your own design. Custom designs or corporate design elements can easily be added to the articles from the BRUNNEN promotion product range using different printing and embossing methods.

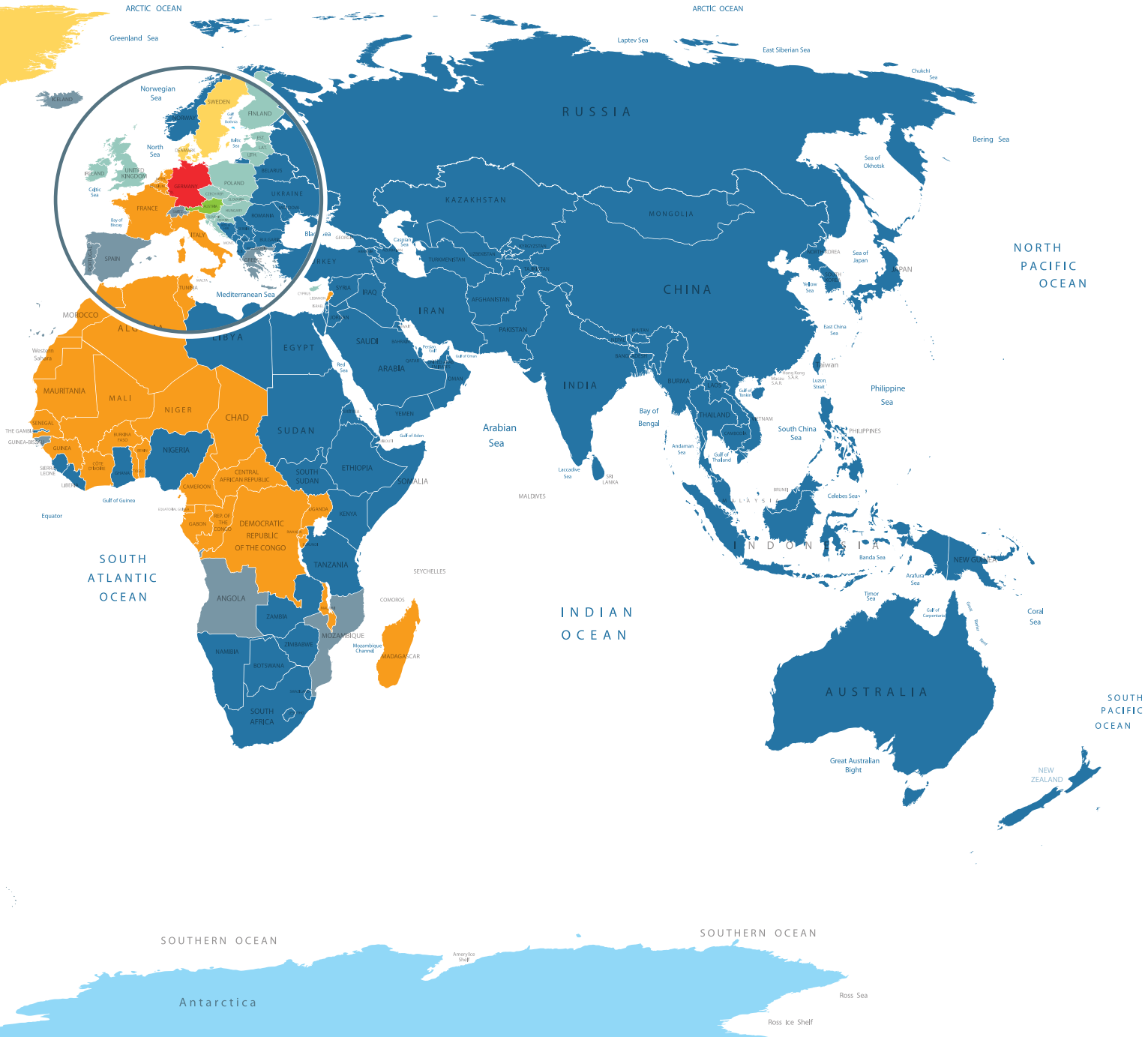
Benefits for you:

- This offer lets you stand out from your competitors.
- You will distinguish yourself as the problem solver of your customers.

www.brunnenpromotion.com




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NORTH ATLANTIC OCEAN
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